



Health & Safety
International

AWE
International

hsme
HEALTH & SAFETY MIDDLE EAST

Digital Media Pack

Our digital marketing services perfectly complement your print and display campaigns, covering the industries and regions you need.

You gain more online presence and brand awareness because you can choose the decision makers you want to reach, at the time and date you want. You may have a product launch, special offer or be attending a show – **let the industry know with our help!**

Eshots

£850

Send us a complete html file or use one of our templates. Tested by us and then proofed by you. We compile a report a week later so you can gauge the response and fine tune or change your message going forward.

Newsletters

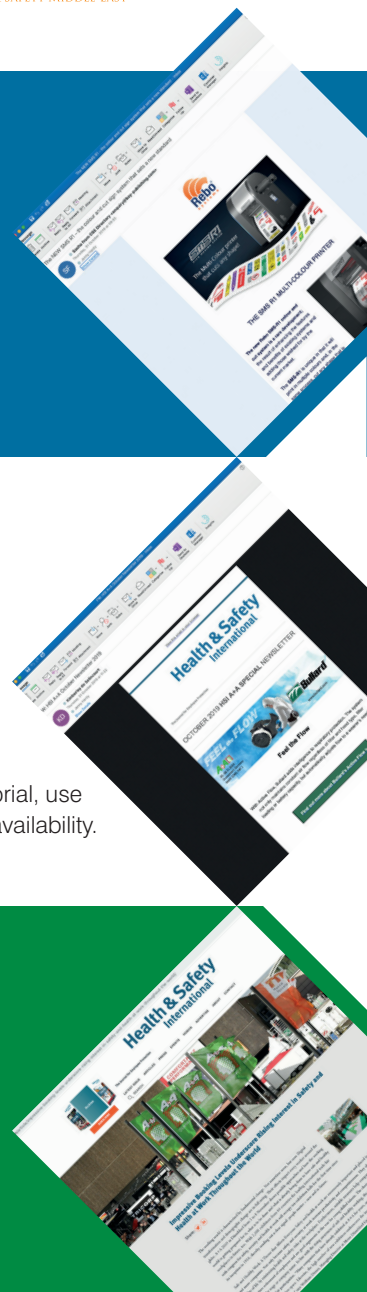
£650

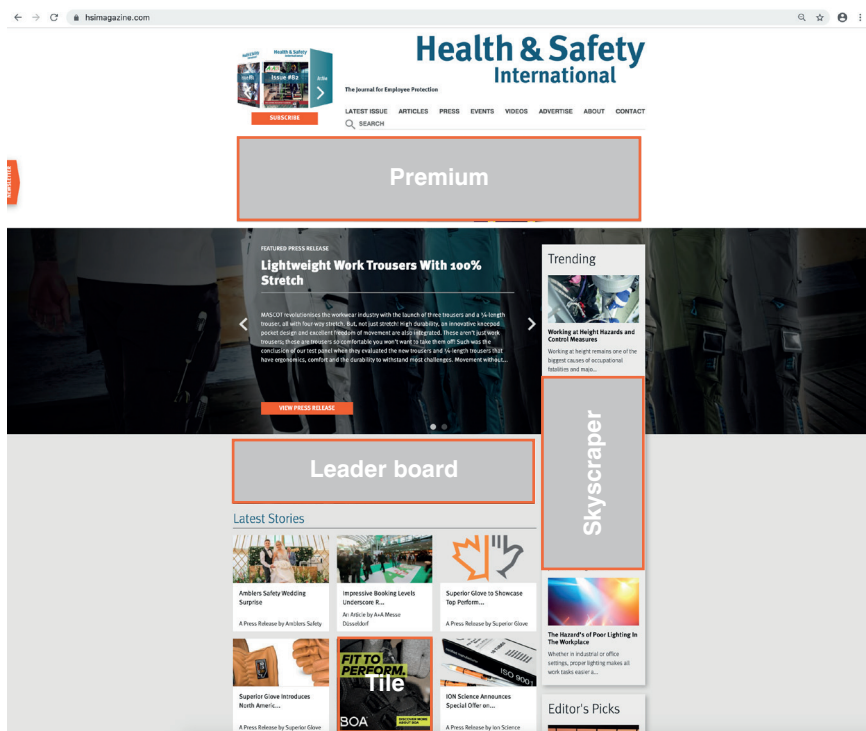
Solus sponsorship of our monthly newsletter or special show newsletters. Your brand across our editorial, use our media platform as another means to reach your end users in between magazine issues. Limited availability.

Write a Featured Article

£400

Your article on the home page scroll for 30 days and on the site forever. A case study, white paper, in-depth article about your products, services or industry. Your own URL on our platform. Page properly search engine optimised with your meta and keywords.





Website Banners

| | |
|---------------------|-----------------|
| Premium | £500 pcm |
| Leader board | £400 pcm |
| Skyscraper | £400 pcm |
| Tile | £200 pcm |

Appearing on our home page in the most conspicuous of places, send us animated adverts that catch the eye.



Article Banner / Sponsorship

£400 for 36 months

You choose an article that is either relevant to you and/or performing well on our site.

Digital Packages

Price on application

Pick and choose from the above to tailor something for your marketing campaign, mix and match to achieve the highest impact, benefit from discounts for series and multiple bookings. Your digital and print packages can be combined for maximum effect. Call us for prices.



Specifications

| | |
|--------------------|---------------------------------------------------------------------------------------------------------------|
| Eshots | - html file, subject line, date and time or: - text, images, links and your choice of one of our templates |
| Newsletters | - image, article, logo, link |
| Banners | - please ask for sizes and formats |



Terms and conditions

Digital marketing must be confirmed with a signed booking form or purchase order number. We will send you one proof to check for spelling, grammar, subject lines and working links, etc. Payment on publication. Reports will be provided approximately one week later. No guarantees can be given on the performance of digital marketing activities which can be affected positively or negatively by design, time, day, date, etc. We do try to help and advise but the final decision on those things are down to the client.