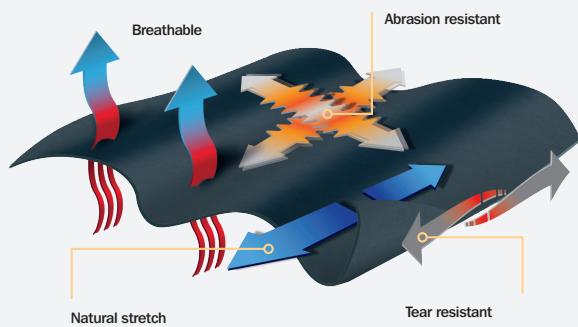


# AUTHENTIC, TOUGH, COMFORT

## CORDURA® DENIM

Designed to help hard-working jeans last longer than traditional 100% cotton denim. CORDURA® DENIM is engineered with an intimate blend of military-grade INVISTA T420 nylon 6,6 staple fiber and cotton for an authentic denim look and feel with enhanced abrasion resistance and toughness.



### CORDURA® DENIM

#### Features:

- 7.5 oz to 14 oz range
- At least 4X more durable than cotton denim\*
- Authentic look and hand feel
- Military grade nylon 6,6 fiber
- Excellent abrasion and tear resistance
- Long-lasting color performance



Comfortable

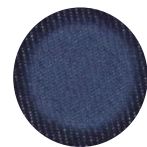


Tear Resistant

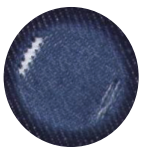
### ABRASION RESISTANCE - CORDURA® DENIM VS 100% COTTON DENIM

Results based on Martindale abrasion BS EN ISO 12947-2:1999 with standard woolen abradant/12KPa weight. Test stopped at 250,000 rub cycles. Fabric washed in accordance with industrial laundry specification ISO 15797:2002

Samples were taken from 2000 cycles



CORDURA® Denim  
465 g/m<sup>2</sup>



100% Cotton Denim  
465 g/m<sup>2</sup>

### TENSILE STRENGTH - CORDURA® DENIM VS 100% COTTON DENIM

Results based on tensile strength BS EN ISO 13934-1:1999 for warp and weft yarn directions. Fabric washed in accordance with industrial laundry specification ISO 15797:2002

